



Kluge Estate Fact Sheet

History/Background

- Kluge Estate was founded in 1999; released their first wines in 2002
- 100% family-owned by Patricia Kluge and William Moses
- Located seven miles from Thomas Jefferson's Monticello, the birthplace of both American and Virginian viticulture
- Virginia has grown from 6 wineries to over 100 wineries in the last 25 years and is the fifth largest wine producing region in the United States

Vineyards/Viticulture

- Vineyards located on foothills of Carter's Mountain in Albemarle County, VA
- Vines planted on southeast slope to provide maximum sun exposure and protection from wind, rain and frost
- Soil is similar to that of the Médoc in Bordeaux with red clay, sandy-clay, limestone and gravel
- Biodiverse approach to viticulture, spraying only when absolutely necessary and above all respecting and preserving nature's balance
- Total acreage of property is 2,000 and 200 acres are currently under vine and the vineyard is expanding carefully to grow in size and production without sacrificing quality

Wines

- **New World Red**, a top of the line blend of the estate's finest Cabernet Sauvignon, Merlot and Cabernet Franc
- **SP Blanc de Blancs**, a classic sparkling wine made in the *méthode traditionnelle* style from 100% Chardonnay
- **SP Rosé**, a delicate and elegant sparkling wine made in the *méthode traditionnelle* style from 95% Chardonnay and 5% Pinot Noir
- **SP Blanc De Noir**, a Brut style 100% Pinot Noir sparkling wine made in the *méthode traditionnelle*

- **SP Reserve**, made in the *méthode traditionnelle* from Kluge Estate's finest Chardonnay grapes, which are French clones, there are only 77 cases of this a very special, high-end wine
- **Cru**, a 100% Chardonnay apéritif fortified with brandy and aged in Jack Daniel's® barrels
- **Albemarle Simply Red**, an elegant red made from a blend of premium Bordeaux varietals
- **Albemarle Rosé**, a dry, silky smooth rosé made with Bordeaux varietals
- **Albemarle Viognier**, a 100% Viognier made in the full bodied and rich Condrieu style

Additional Kluge Businesses

- **Kluge Estate Winery and Vineyard Farm Shop and Tasting Room**
Located in a secluded wood setting adjacent to the vineyard , the Farm Shop offers lunch, prepared meals, wine tastings, horticultural items and a variety of homemade jams, honeys, herbs, spices, and caramels, among other delights.
- **Vineyard Estates**
A luxury, country real estate project, Vineyard Estates is a community of 24 homes on 511 acres in and around Kluge Estate Winery and Vineyard. This gracious approach to a country lifestyle offers a way of life that pays respect to the land, fine architecture and wine. It brings the winery to the front door and allows owners to take part in the whole vineyard experience.

Kluge Management Team

- Patricia Kluge, Founder and Chairwoman
- William J. Moses, Chief Executive Officer
- Trevor Gibson, Chief Financial Officer
- Charles Gendrot, Head Winemaker
- Laurent Champs, Gabriele Rausse, Michel Rolland, Consultants
- Mark Toepke, National Sales Director
- Kristin Moses Murray, Director of Public Relations and Marketing

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