



MICHEL ROLLAND

Consulting Winemaker to Kluge Estate Winery & Vineyard

From Pomerol, France, world-renowned Bordeaux specialist Michel Rolland, joins the Kluge Estate Winery and Vineyard team as a consultant on red wines. Christened by Wine Enthusiast as the Winemaker of the Year, 2000, Rolland is known for creating a style of wine that uses very ripe grapes, new oak and fruit to achieve a specific taste, identifiable by its ripeness, low acidity and very soft tannins. His self-titled "Rolland Method," also known as the New Bordeaux Style, has been credited with increasing the quality of wines at several properties throughout the globe.

Rolland boasts over 20 years of experience in the field, a degree in oenology from Bordeaux University and he possesses a legendary passion for his work. It is considered an honor to work with him. He consults with over 100 wineries throughout the world, with clients in St.-Emilion and Pomerol reading like an exclusive list of elite properties. The Kluge Winery is among a very few American wineries with whom he works and the team shares his enthusiasm in the creation of their New World Red.

In addition to his four chateaus in Bordeaux – the most widely recognized is Le Bon Pasteur – Rolland, together with his wife Dany, an oenologist in her own right, helms their consulting operation, which includes a winemaking lab and equipment store. He currently lives Saillanes, near Pomerol, where the Rolland family still works the vineyards that have been in their family for three generations.

* * *

Contact: Kristin Moses Murray
Kluge Estate Winery and Vineyard
T: 434-977-3895 x118
E: kmoses@klugeestate.com
www.klugeestate.com