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Posted 5/27/2004 9:36 PM Updated 5/27/2004 9:42 PM

A sampling of tasting rooms

By Jerry Shriver, USA TODAY

Napa Valley's grand estates are just a small part of the fast-growing wine tourism options spreading across the country. From co-op storefronts that offer samples from several producers to vineyard-side tasting rooms featuring cafes and "wine libraries," wineries are pouring on the hospitality to boost sales. **(Related story: [Drink in the fragrant history of Napa Valley](#))**

Here is a small sampling of some of the notable tasting-room openings/upgrades of the past two vintages. Some are open by appointment only, so always call ahead. And be prepared to pay a fee — some places still offer free samples, but there's a growing trend toward charging for a taste.

Central Coast, Calif.

•**Justin Vineyards & Winery**, Paso Robles (805-238-6932; [justinwine.com](#)). New tour and tasting programs include the just-opened Isoscoles Center, which features a 16,000-square-foot network of caves dug into the limestone hillsides.

•**Talley Vineyards**, Arroyo Grande (805-489-0446; [talleyvineyards.com](#)). The new tasting room also sells produce from the property.

Long Island, N.Y.

•**The Tasting Room**, Peconic (631-765-6404). Four wineries pour their new releases at this low-key storefront on the island's North Fork.

Napa Valley, Calif.

•**A Dozen Vintners**, St. Helena (707-967-0666; [www.eagleandrose.com](#)). This year-old venture in the heart of the valley offers samples of limited-release bottles from 12 boutique wineries. A cafe is adjacent.

•**Louis M. Martini Winery**, St. Helena (800-321-9463; [louismartini.com](#)). This venerable property recently finished a \$350,000 tasting room renovation and now offers the services of a "wine concierge" who can make reservations at tourist destinations.



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•**Peju Province Family Estate Winery**, Rutherford (800-446-7358; peju.com). A new, 50-foot, copper-roofed tower, modeled after those on the castles of Provence in France, now houses a tasting room where five to six wines are poured daily.

•**Quintessa**, Rutherford (707-967-1601; quintessa.com). Visitors to the new stone-facade tasting room can sample artisanal cheeses and older vintages of Quintessa, one of California's most prestigious red blends.

•**Trefethen Vineyards**, Napa (707-255-7700; trefethen.com). A wine library in the cellar, where reserve wines and older vintages may be sampled, recently opened.

Oregon

•**Carlton Winemakers' Studio**, Carlton (503-852-6100; winemakersstudio.com). This 2-year-old cooperative wine-making venture features a store/tasting room where samples from 10 wineries are offered.

•**Domaine Drouhin Oregon**, Dayton (503-864-2700; domainedrouhin.com). One of the country's top producers of pinot noir has just opened a tasting room on its 225-acre Willamette Valley estate.

Sonoma County, Calif.

•**Gallo of Sonoma Tasting Room**, Healdsburg (707-433-2458; gallosonoma.com). The noted winery offers tastings of 10 wines daily at a storefront on the town square.

•**Kendall-Jackson Tasting Room**, Healdsburg (707-433-7102; kj.com). Last year the winery added a second tasting room (flagship is in Santa Rosa), where it pours upscale wines.

•**Locals**, Geyserville (707-857-4900; tastelocalwines.com). This independently owned store is the tasting room for six boutique wineries.

• Nearly a half-dozen smaller wineries have opened tasting rooms on or around the town square in Healdsburg, including: **Arista Winery** (707-473-0606; aristawinery.com); **Sapphire Hill** (707-431-1888; sapphirehill.com); **Huntington Wine Cellars** (707-433-5215; huntingtonwine.com); **Davis Family Vineyards** (707-433-3858; daviswines.com); **Camellia Cellars** (888-404-9463; camelliacellars.com); **Toad Hollow Vineyards** (888-856-4889; toadhollow.com); and **Holdredge Winery** (707-431-1424; holdredge.com).

Virginia

•**Kluge Estate Winery and Vineyard**, Charlottesville (434-977-3895; klugeestate.com). The Farm Shop at this property near Monticello offers wine tastings, regional food, plants, produce and an herb garden.

Washington

•**The Tasting Room-Wines of Washington**, Seattle (206-770-9463; winesofwashington.com). Six boutique producers pour their wines at this 18-month-old tasting room in the Pike Place Market.

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